

12 September 2008
FOR IMMEDIATE RELEASE
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SingTel presents ZoukOut 2008!

SATURDAY 13 DECEMBER 2008, SILOSO BEACH @ SENTOSA, SINGAPORE

The Golden Experience

Aiming to create **Golden moments** etched in your mind, **ZoukOut 2008**, everyone's favourite beach party returns this December to take party people across the region on a brilliant escape into a rhapsody of music, dancing, art and festivities.

Like life's peak experiences that unify, bring joy, and create a sense of interconnectedness, ZoukOut's programme was conceived with the very intention to keep everyone blissfully entertained throughout the event, to stay and see the sunrise together.

Sundown, So Good! – ZoukOut extends its hours

In fitting with the golden theme, ZoukOut's **opening hours** will be brought forward to **630pm** to capture the sunset and include the best acts to suit the precious **sundown hours**.

French collective, Nouvelle Vague will perform LIVE and treat the crowd to their Bossa and Caribbean inspired arrangements of rarely covered songs from the 1980s New Wave and punk era that made them a worldwide success, beautiful renditions of classics like Joy Division's 'Love Will Tear Us Apart' and Depeche Mode's 'Just Can't Get Enough'.

Complimenting the sunrise line up are remarkable homegrown bands like **Bloco Singapura + NovoBloco**, comprised of an 8 piece band and a 40 strong percussion team playing carnival rhythms, fused with contemporary sounds. After an unforgettable debut at The Night Festival in July 2008, this rousing act is bound to get the crowd moving.

A Sneak Peak at the Line Up! More names to be released fortnightly

Encapsulating the sounds and vibes of the various rooms namely, Velvet Underground, Phuture and the much feted main room of Zouk, this party of grandeur proportions pushes boundaries as much as the sounds of electronica past and present.

Besides **Nouvelle Vague live**, part time art director / music maker and **ZoukOut debutant, Henrik Schwarz** will inspire with his deep, infectious techno infused live set. With releases on labels like the coveted "IK7" and the seminal "Innervisions" he's just the man to get the groove on for this all out sweat fest.

Worshiped by bands and DJs alike, living electronic idol Erol Alkan makes his regional and Singapore debut! Inventor of mash-up and heralded as bringing both guitar and electronic music back from the grave, hearing him is believing.

A relative newbie but no less of a force to be reckoned with is **Dirty South**. His meteoric rise, no fluke after producing several monster dancefloor hits, has led to remixes for artistes from Tracey Thorn and Tiesto to the Pussycat Dolls and even Snoop Dogg.

Dance music pioneer, stadium filler and "Son of Man" (as he was one time known as); **Sasha returns to ZoukOut after a 5 year hiatus**. A hectic tour schedule, on-going production work on top of running his new label "emFIRE" is how Sasha stays ahead of the game and continually stays in the Top 10 DJ list.

More names to be released in the following press release next week. House, Techno, Trance, Indie-disco, Bossa Nova, Hip Hop, Mash up, Minimal, Balearic & Mambo Jambo; it's all Zouk and it's all at **ZoukOut**.

Check zoukout.com from 18 September for the latest updates!!!

Artists Storm the Beach

Everyone who has ever attended **ZoukOut** knows it's not only about the best in dance music, it's about the entire festival experience, an escape into a unique entertainment wonderland, for locals and visitors alike.

For 2008, besides the usual out-of-this world performers, carnival rides, drumming lessons, palmistry, massages and inexpensive food vendors, Zouk teams up with The Singapore Art Museum to present several one off installations from Singapore's freshest emerging artists.

Awards aren't everything but they sure are nice!

Zouk and ZoukOut enjoyed a double win at the prestigious Singapore Tourism Awards 2008, a night that rewards the stars in the local tourism industry. Zouk and ZoukOut 2007 were awarded the coveted "Best Event Leisure Experience" and "Best Club" respectively.

**ZoukOut 2008 -A dance music festival
Singapore Ticketing Information:**

Tickets are available from Friday 24th October at the Zouk ticketing booth or through phone bookings. All major credit cards are accepted, call +65 67382988 or fax + 65 67383988 (office hours tues-sat 10am – 3am).

****\$38 Advance Happy Hour tickets **entry to ZoukOut venue before 9pm only. Limited to 2000 tickets,available at the Zouk ticketing booth only.**

- Live Fresh DBS Visa Platinum Cards enjoy 15% discount off tickets

\$48 - Advance tickets (up till 12th December)

- Live Fresh DBS Visa Platinum Cards enjoy 15% discount off tickets and all other DBS/POSB Credit Cards get 5% off

\$58 – Event Day tickets on 13th December available from the Zouk ticketing booth (all day) and at the venue (from 6.30pm onwards)

- Live Fresh DBS Visa Platinum Cards enjoy 15% discount off tickets and all other DBS/POSB Credit Cards get 5% off

Advance tickets are also available at www.sistic.com.sg all SISTIC authorized agents, SISTIC Hotline: +65 63485555, and at HMV Heeren +65 67331822 and Citylink +65 62387218.

Minimum age of entry 18, photo ID required to gain entry. Note: The entire Zouk complex will be closed on this night. *This is a rain or shine event. Swimming is strictly prohibited during the entire event.

More information available at www.zoukout.com Check regularly for updates.

For further event enquiries or media accreditation, contact both Tracy Phillips & Mari Muramoto of Zouk Management Pte Ltd, email with subject: "ZoukOut Media Query" to tracy@zoukclub.com & mari@zoukclub.com or call +65 67382988.

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ZoukOut History & Quick Facts

- Zouk opened its doors in Singapore in 1991 and has become a world renowned clubbing institution, credited with introducing dance music and club culture to the region and remaining its strongest perpetuator to this day.
- Zouk has been voted one of the best clubs in the world annually since 1993 to present day in the world's leading music publications.
- ZoukOut was conceived in 2000 to be the region's definitive dance festival and bring Zouk's spirit and energy to the great outdoors and an even larger audience.
- Past big names to grace the decks and stages include Paul Van Dyk, 2ManyDJS, Masters at Work, Gilles Peterson, Richie Hawtin, Sven Vath, Peter Kruder, James Lavelle, Armin Van Buuren, Stereo MCs and many more making ZoukOut the largest, most notable dance music festival in South East Asia.
- ZoukOut saw its largest turnout of 23,000 in attendance last year an increase from 20,000 from the previous year, with numbers increasing every year since the first in 2000 that had 9000 in attendance.
- 2007 saw a large increase in visitors from Dubai, Australia and India.
- Genres at ZoukOut include different dance genres from house, techno, trance, minimal, electro, progressive, alternative/ indie, mash up, hip hop and of course the ever popular Mambo Jambo.
- 30- 35% of these attendees come from the region, mainly from Malaysia, Bangkok, Jakarta and Hong Kong but also as far off as the US and Europe.
- ZoukOut runs a contest yearly on MTV throughout South East Asia to fly in a pair of winners for the event from Malaysia, Thailand, Hong Kong, Indonesia, Philippines and Taiwan.
- In its 8th year, ZoukOut is a dance festival held from dusk to dawn in Singapore and spanning 56,000 sq m across sandy idyllic beach.